

SEMESTER-II

PAPER-CC-6 : TELEVISION JOURNALISM

UNIT-II

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LEARNING OBJECTIVES

It is nice to view TV news channels, but there are complex arrangements behind such programmes. It includes its organizational and management, This needs several categories of skilled workers. The channel head, managing director, reporter, camera person, copy editor, Bulletin producer, news presents etc., have to work in close cooperation to produce the programme,

The purpose of this study is to acquire more knowledge over all these things.

INTRODUCTION:

Every TV channel produce programmes in their own style and choice. Some specialist and officer work over this. The TV programmes are produced and transmitted by the joint effort of many skilled workers like the managing director, journalist, reporter, floor manager, anchor, copy editor, sound engineer etc.

News channel in the time bound news transmission unit. The news head or channel head is the highest officer. Under him, the reporter, Cameraman, bulletin, producer abroad. All the news that comes to the news room is edited, the copy editor and bulletin producer give the news a final shape for transmission. The video and bites collected from field or agency are added into the script before transmission the time frame of news bulletin in fixed , it cannot be extended.

Organizational structure of TV News Channel

INPUT STRUCTURE:

Input Head

Assignment head

Chief Reporter or Bureau chief-national

Senior Producer-Producer

Assistant Producer-Trainees.

Chief Reporter: All reporters will report to him.

All State reporters will be reporting to assignment head and national bureau chief.

Stringers: Freelancers or stringers are the reporters, who work from districts on a fixed payment or per story payment

OUTPUT STRUCTURE:

OUTPUT HEAD: Responsible for what goes on-air

Executive Producer

Senior Producer-Producer

Assistant Producer-Trainee

Graphics- will report to HOP & Executive Producer

Video editors – Will report to Head.

TV NEWS ROOM:

INPUT

Assignment Desk

Chief Reporter

Reporter

Stringers- all across the nation/districts.

Agency feed

OUTPUT

PRODUCERS

DESK

VIDEO EDITORS

GRAPHICS

RECONSTRUCTION

Social media-facebook/twitter/etc.

Internet, news site.

Other TV channels-Regional/National/International

PTI/PRINT/NEWS.

The Harmony of staff in the news room is given below:

Editor

Output head

Camera Man

Sound Assistant

Visual Editor

Copy Editor

Bulletin Producer

Sub Editor

Graphic Designer.

TV news Production desk & its Functioning:

INPUT DESK:

Now, some details about input desk. To collect news from different sources in the main work of input desk. One input head supervises the work. A journalist of prolonged exchange is made in charge of this desk. Besides he has the knowledge about sources of news. He engages the experience for field journalist to collect news for field, He directs working news reporters to visit different spots. The journalists are of local, district centric, metro centric or some freelance journalists who contribute news input. This desk decides which story to follow up and

given importance. This desk work around the clock and hence the staff can be in three or more shifts. This desk is able to receive any sort of news coming from different directions, machine which is active all the time.

OUTPUT DESK:

As per the name, this section is devoted to output desk. This section is usually headed by an experienced journalist or bulletin producer. Some bulletin producer, copy editor and programme coordinator work under the output head. Now-a-days, news is telecasted 24x7 i.e. 24 hours of the day. Output head is responsible for the transmission of news in every bulletin. So it is very vital like the input head, every news coming in the input desk is made to fit to be telecasted after through editing and considering the best time to telecast sent to the output.

Summary:

Behind every enjoyable TV programme, there are many types of meticulous management. Organizational and admission arrangements are vital aspects.

The legion of skillful workers like channel head, managing director, reporter, camera person, copy editor, bulletin-producer and presents work like parts of an efficient machine and any part or individual falls short, the TV channel work is hampered. Every one has to have full cooperation to execute the job.

Every item of news bulletin contains appropriate story, visual, phone in, photos. Besides this they try their best to make the news bulletin viewer friendly. This is their primary and main job. The matter is made error free in all aspects. This also requires three shift duties.

References/Further readings

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